**Statistical Test using Hypothesis Testing- Consumer Data**

To test consumer data using hypothesis testing to guide towards actionable business decisions.

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| **https://lh6.googleusercontent.com/HLJ87qCDgkGpVSNL4Ad7N9ylWcWh5mBHXMgerXsJYO-_GUs1SSxjspkRAQVDBz1HFwrH2X9xRsw5rNZXS5taj14RJzRJXV_0ORl816sP03OoAcwxUhfJs-nsmFB1o1vYA_2xEnonhttps://lh3.googleusercontent.com/530OWtWTA9KhcqNDsbtWkc74GQzILBibVNOzQtJLPxdVgxZ_uS_iLQ747wOxhudIPX9GefzgwzVAMaQz0K0mQ0zcEYgQBFI4pl0Ogt18GJVbNHHeKXQwbgPHflDm7PrnL9wwWuTp** | **https://lh3.googleusercontent.com/RQGJLC-1PrbEg6ZnAEp2XS7zUkYH-_LvnvOaQk3YIZyyB9L7C4WipasadCv8U5B4SEdnbFuZB6We4D5h9r2xEF79Z9b8oh4IsM0luonVipmsrl6pxCkdYM7IxrhOd2pXR3wDp4g6** |

**Data Visualizations --Consumer Data**

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| **https://lh4.googleusercontent.com/7Emn_UbnPu_fAlWj1l_w_m38BU-36lv7WRxzHb0Qe68Qqb7bhownDHC7fwEREl3a9OTCfdmkiOeB5V5nlJ1hBwDKdoRWayfHXCziEOuM8orRg0kgZ8t_QhcNZ1wjdZAOk4-4d6Gw** |
| **https://lh6.googleusercontent.com/c7yzVyU3i7MFkQdbuw3OsersVjPB0Emhugp_MiMzBBznOufpfFHsD81oiKxNdK5Xt0mi1Z513AmAT5rUgChRTcnocWMie_YFzrncVBqfd6UmeGdsL8jryloX_YqcDXdqidv_rX_C** |